

Curriculum Vitae

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Department of Media and Communication
City University of Hong Kong
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Expected graduation date: May 2017

EDUCATION

- PhD** Media and Communication, City University of Hong Kong, (at present)
Thesis: *African news with Chinese characteristics: A case study of CCTV-Africa*
- MA** International Relations, Freie Universität Berlin, 2011
Thesis: *Chinese media narratives on the 'rise of China' and its global engagement*
- MA** Contemporary East Asia, Universitat Autònoma de Barcelona, 2009
Thesis: *East Asia in the Spanish Press. An analysis of El País and La Vanguardia (1997-2007)* [in Spanish]
- BA** East Asian Studies, Universitat Autònoma de Barcelona, 2006
- BA** Journalism, Universitat Autònoma de Barcelona, 2004

PUBLICATIONS

Books

- 2012 *Historia de Japón. Economía, política y sociedad* [in Spanish – *History of Japan. Economy, politics and society*] with Guillermo Martínez, Oriol Junqueras and Pau Pitarch, Barcelona: Editorial UOC
- 2011 *Història del Japó* [in Catalan – *History of Japan*] with Guillermo Martínez, Oriol Junqueras and Pau Pitarch, Barcelona: Editorial UOC
- 2010 *El manga i l'animació japonesa* [in Catalan – *Manga and Japanese animation*] with Guillermo Martínez Taberner, Barcelona: Editorial UOC (Spanish translation also available)

Edited Volumes

- 2016 *Comunicación y poder en Asia Oriental* [in Spanish – *Communication and power in East Asia*], Barcelona: Oberta Publishing.

Refereed Journal Articles

- 2015 “‘Transatlantic connection’: K-pop and K-drama fandom in Spain and Latin America” with Bruno Lovric in *Journal of Fandom Studies*, 3(1), 23-42
- Under review “Chinese media in South Africa: assessing the impact on local media professionals” with Herman Wasserman
- Under review “Direct and mediated intercultural contact: A study of attitudes towards North Korea” with Bolin Cao
- Under review “News coverage of GM food in three developing economies: a comparison of Brazilian, Chinese and Indian newspapers” with Zeng Yuan

Under review “Media consumption and Asian values as predictors of attitudes towards media freedom in East and South East Asia”

Book Chapters

- Forthcoming “China’s digital public diplomacy towards Africa: actors, messages and audiences” in *Building Images: Exploring 21st Century Sino-African dynamics* edited by Kathryn Batchelor and Xiaoling Zhang, London: Routledge
- Forthcoming “Soft power in the living room: a survey of television drama in CCTV’s foreign language channels” in *Screening China’s Soft Power* edited by Paola Voci and Hui Luo, London: Routledge
- 2016 “Why are Chinese media in Africa? Evidence from three decades of Xinhua’s news coverage of Africa” in *China’s Soft Power in Africa: promotions and perceptions* edited by Xiaoling Zhang, Herman Wasserman and Winston Mano, New York: Palgrave MacMillan, pp. 79-92
- 2015 “China’s International Television Broadcasting and the Spanish speaking world” in *Global Media Worlds and China*, edited by Qian Luo, Beijing: Communication University of China Press, pp. 187-203
- 2011 “La Ola Nipona: consumo de cultura popular japonesa en España” [in Spanish – “The Japanese Wave: consumption of Japanese popular culture in Spain”] with Guillermo Martínez Taberner In *Cruces de Miradas, Relaciones e Intercambios*, edited by Pedro San Guinés Aguilar, Granada: Editorial Universidad de Granada, pp. 49-61
- 2011 “Comunicación 2.0 en Asia: redes sociales, blogs y tecnología móvil” [in Spanish – Communication 2.0 in Asia: social networks, blogs and mobile technologies”] with Guillermo Martínez Taberner in *Anuario Asia-Pacífico 2010*, Barcelona: CIDOB, pp. 295-304

Book Reviews

- 2016 Identity and pleasure: the politics of Indonesian screen culture in *Asian Journal of Communication*, pp. 197-199, doi: 10.1080/01292986.2015.1128138

GRANTS AND AWARDS

- 2015 Outstanding Academic Performance Award, City University of Hong Kong
- 2014 Top Three Papers Award at The Fifth Symposium for Asian PhD Students in Communication Research, Singapore
- 2014 Outstanding Academic Performance Award, City University of Hong Kong
- 2013 Chow Yei Ching School of Graduate Studies Entrance Scholarship, City University of Hong Kong
- 2013-2016 Hong Kong PhD Fellowship, Hong Kong University Grants Committee, City University of Hong Kong

CONFERENCE ACTIVITY

Papers Presented

- 2016 “Direct and Mediated Intercultural Contact: A Study of Attitudes Towards North Korea” at International Communication Association Annual Conference (ICA 2016) in Fukuoka (Japan)

- 2016 “Winning hearts and minds over the Internet: China’s digital diplomacy in Africa” at Association for Asian Studies Annual Conference (AAS 2016) in Seattle (United States)
- 2016 “China’s online public diplomacy in Africa: structure, images and discursive practices” at Building Images: Exploring 21st Century Sino-African dynamics through cultural exchange, media representation, and translation in Nottingham (United Kingdom)
- 2015 “Hallyu goes to (Latin) America: a survey of K-pop and K-drama fandom in Spanish speaking countries,” with Bruno Lovric, 2015 International Convention of Asian Scholars (ICAS 9), Adelaide (Australia)
- 2015 “Neutrality, perspective and framing: a content analysis of news in international broadcasting in Spanish,” with Miriam Hernández, International Association of Mass Communication Research Conference (IAMCR 2015), Montreal (Canada)
- 2015 “Structure and agency in the newsroom: incorporating structuration theory into the sociology of news,” International Association of Mass Communication Research Conference (IAMCR 2015), Montreal (Canada).
- 2015 “Chinese media in South Africa: attitudes and awareness amongst media practitioners,” with Herman Wasserman, International Round Table Conference on China-Africa Communications, Communication University of China, Beijing (China).
- 2014 “Media consumption and Asian values as predictors of attitudes towards media freedom in East and South East Asia,” The Fifth Honours Symposium for Asian PhD Students in Communication Research, Singapore.
- 2014 “Why are Chinese media in Africa? Evidence from Xinhua’s news coverage of Africa in 1982 and 2012,” International Symposium ‘China’s Soft Power in Africa: emerging media and cultural relations between China and Africa’, Nottingham University Ningbo Campus, Ningbo (China).
- 2014 “Global television news in Spanish: a comparison of news content on CCTV-E, RT and HispanTV”, with Miriam Hernández, China’s Media Go Global Conference, Tsinghua University, Beijing (China).
- 2014 “News coverage of GM food in three developing economies: a comparison of Brazilian, Chinese and Indian newspapers” with Zeng Yuan, International Association of Mass Communication Research Conference, Hyderabad (India).
- 2014 “Exercising soft power in the living room: television drama in CCTV’s foreign language channels,” New European Research on China Conference, Beijing (China).
- 2013 “‘According to sources...’: The use of sources in reporting China in the European press”, Eight International Convention of Asia Scholars (ICAS8), Macau (China).
- 2011 “CCTV-E o la televisión en español desde China: Contenidos y audiencias,” [in Spanish – CCTV-E, television in Spanish from China: contents and audience], Congreso Iberoamericano de Estudios chinos, Barcelona (Spain).
- 2011 “China’s International Broadcasting and the Spanish-speaking world,” Global Media Worlds and China International Conference, Uppsala (Sweden).
- 2011 “Welcome To ‘OCCIDENT’: Representations Of Western Europe In Takao Saito’s Golgo 13”, Congreso “Itinerarios, Viajes y contactos Japón-Europa”, Valladolid (Spain).

- 2009 “La construcción de un marco teórico dentro de un curso de introducción a la lengua japonesa: el caso de la Universitat Oberta de Catalunya,” [in Spanish – Building a theoretical framework in an introductory course to Japanese: a case study of the Open Universitat of Catalunya] I Simposio sobre la enseñanza de la lengua japonesa en España, Salamanca (Spain)

Posters presented

- 2016 “Media consumption and Asian values as predictors of attitudes towards media freedom in East and South East Asia” at International Communication Association Annual Conference (ICA 2016) in Fukuoka (Japan)

TEACHING EXPERIENCE

City University of Hong Kong [in English]

Teaching Assistant, Media and Consumption: Food and Fashion in Hong Kong, 2013-2014 (Two Semesters)

Teaching Assistant, Television News Production and Anchoring, 2013 (One Semester)

Universitat Autònoma de Barcelona (UAB) [in Catalan]

Adjunct Professor, Societat de la Xina i el Japó [Societies of China and Japan], 2013 (One Semester)

Adjunct Professor, Política de la Xina i el Japó [Politics in China and Japan], 2012, (One Semester)

Adjunct Professor, Japonès i mitjans de comunicació [Japanese and the mass media], 2011 (One semester)

Universitat Pompeu Fabra (UPF) [in Catalan and Spanish]

Lecturer, China Global Trends: Deu Preguntes i Deu Respostes sobre la Xina que s'acosta [China Global Trends: Ten Questions and Answers about China], 2013 (One Semester)

Lecturer, Els mitjans de comunicació a l'Àsia oriental [Mass media in East Asia], 2010-2011 (Two Semesters)

Universitat Oberta de Catalunya (UOC) [in Catalan and Spanish]

Course Instructor, Territori i població a la Xina i el Japó [Land and people of East Asia], 2013-2015 (Three semesters)

Course Instructor, Geografia de l'Àsia oriental [Geography of East Asia], 2013-2014 (Two semesters)

Course Instructor, Japan Pop: manga, anime i més [Japan Pop: manga, anime and more], 2009-2012 (Four Semesters)

Course Instructor, Japonès I: introducció a la llengua i l'escriptura japonesa [Japanese I: introduction to Japanese language and writing], 2007-2011 (Eight semesters)

PROFESSIONAL EXPERIENCE

2011-2013 Editor, Televisió de Catalunya (TVC) in Barcelona (Spain)

2009-2011 Deputy-editor, Televisió de Catalunya (TVC) in Barcelona (Spain)

2008-2009 Newsletter editor (self-employed), Casa Àfrica in Barcelona (Spain)

2006-2009 International desk scriptwriter, Televisió de Catalunya (TVC) in Barcelona (Spain)

2005-2006	Freelance correspondent, <i>La Vanguardia</i> (newspaper), in Osaka (Japan)
2003-2005	International desk scriptwriter and reporter, Televisió de Catalunya (TVC) in Barcelona (Spain)
1999-2003	Online editor (part-time), Waterpolo-world.com

LANGUAGES

	Reading	Speaking	Writing
Spanish	Native	Native	Native
Catalan	Native	Native	Native
English	Native	Fluent	Fluent
French	Excellent	Good	Good
Italian	Excellent	Conversational	Basic
Japanese	Good	Conversational	Good
Chinese	Good	Conversational	Basic
Russian	Good	Conversational	Basic

HTML, CSS, Python, R

AFFILIATIONS

Member, Association for Asian Studies (AAS)
 Member, International Association for Media and Communication Research (IAMCR)
 Member, International Communication Association (ICA)
 Member, European Association of Chinese Studies (EACS)
 Former President, Asia-Europe Foundation University Alumni Network (ASEFUAN)

REFERENCES

Marko Skoric, Associate Professor, Department of Media and Communication, City University of Hong Kong

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