

Welcome to Occident?
Representations of Western Europe
in Takao Saitō's *Golgo 13*

Dani Madrid i Morales

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SFX: JUCK 2X SFX: TAN!! 2X SFX: PALLO!! SFX: OLE -!!!!



SFX: TAN/TA-TA-TA/TAN/TAN!! SFX: TAP SFX: CHA 2X



SFX: JUCK 4X

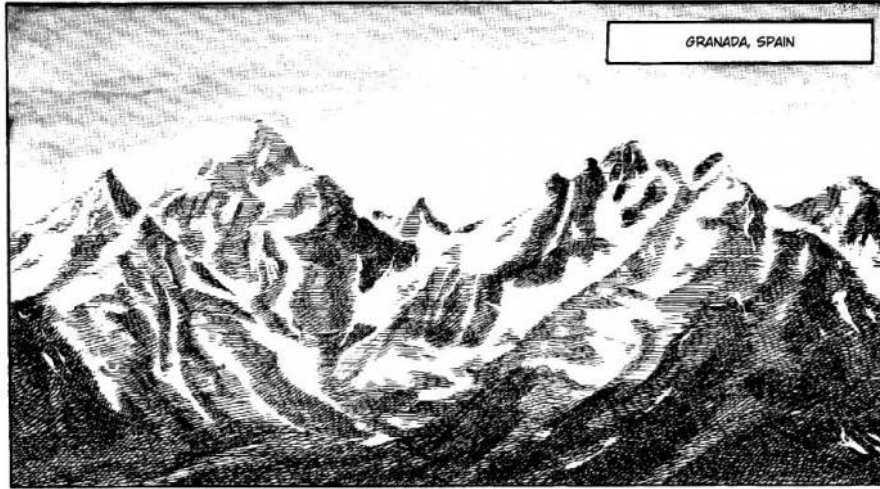


PART 2
 THE
 ROSE
 PICKER

Source: Saito, Takao (1968): *Golgo 13*. San Francisco: Viz Media



THE PERSON PART 1 IN THE SCOPE



Source: Saito, Takao (1968): *Golgo*
13. San Francisco: Viz Media

Representations of the 'West' in Japan

- According to Iwabuchi (1994) representations of the West can be in terms of
 - a place longed-for attached to positive perceptions such as **enlightenment, civilisation** and **superiority**
 - a society of **individualistic, selfish** and **cold-hearted** men and women

さいとう・たかを | *The mangaka*

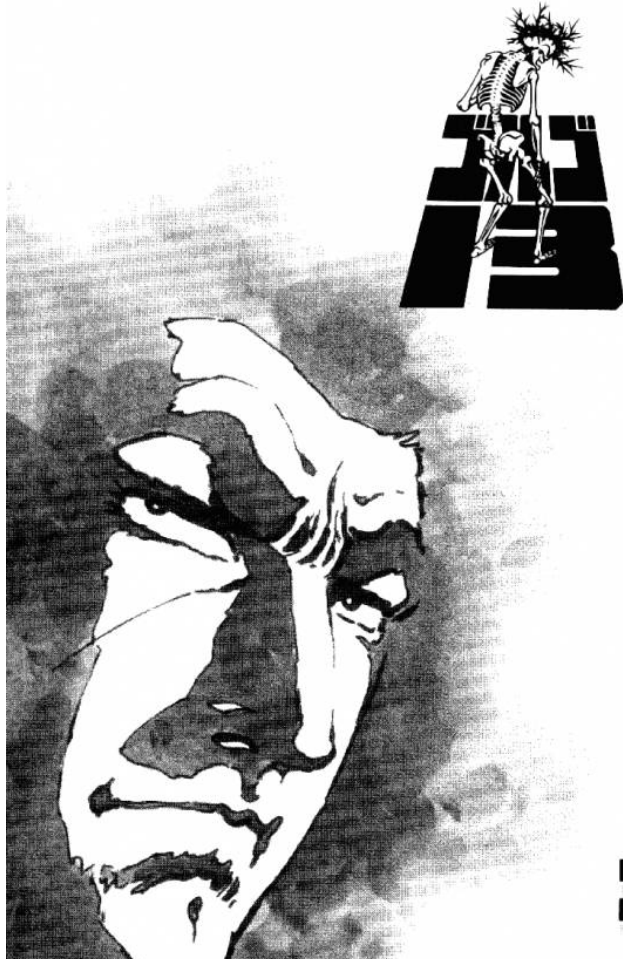
- Has drawn Golgo13 since 1968 and, running still today, is one of the longest lasting series in history
- He acknowledges the influence of *King Kong* and *War of the Worlds* (the movie)
- He founded in 1958 *gekiga kōbō* (劇画工房)

劇画 | Realism in manga



Source: Wikimedia Commons

Golgo13 | The perfect killer



ゴルゴ13

Source: Saito, Takao (1968): *Golgo 13*. San Francisco: Viz Media

Examples | FRA : SWI

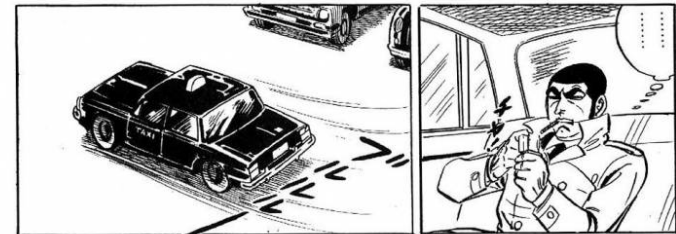


PART 4 NIGHT AT THE CASINO



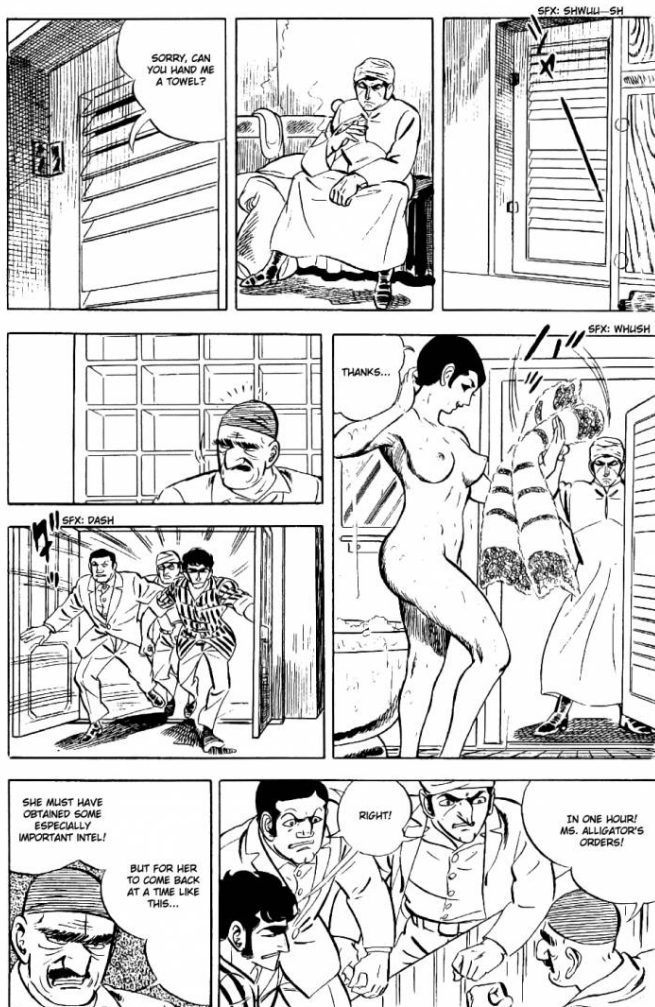
196

ビッグ・セイフ作戦



41

Examples | EGY : SWI



290



229

Final Idea | Hybridity

Characters and spaces in Takao's *manga* reinforce, and are **based upon**, existing perceptions of Europe but are hard to be placed in a continuum dividing '**Orient**' and '**Occident**' and would rather classify as **stereotypical images** of a 'Global' narrative under construction

References

- **Buruma, Ian** (2004): «The origins of Occidentalism» in *The Chronicle Review*. Vol. 50, No. 22, P. B10
- **Iwabuchi, Koichi** (1994): «Complicit exoticism: Japan and its other» in *The Australian Journal of Media & Culture*. Vol. 8, No. 2
- **Napier, Susan** (2001): *Anime: from Akira to Howl's Moving Castle*. New York: Palgrave MacMillan
- **Wang, Ning** (1997): «Orientalism versus Occidentalism» in *New Literary History*. Vol. 28, No.1, Pp. 57-67